

Running a business is like climbing a mountain. For 20 years, Strategic Business Coach Jim Roman has been outfitting businesses with the tools and guidance they need to reach the top.

Jim's passion is personal. He is the child of small business owners and has been one himself most of his adult life. He has worked with top-tier companies like Chick-fil-A, Handyman Matters, Mosquito Authority and Keller Williams. His clients see an average sustained growth rate of 30% a year and a return on investment of 700-1,600% over two years.

But Jim's work isn't about numbers. It's about clients like Trish, who says, "I have a personal life for the first time in 18 years." Like Mike, who exceeded his annual sales goal after three months of coaching. Like Dre, who says that working with Jim put his business in a place where it can thrive for the next 100 years.

If you're ready to make more money, have more time, live your best life, and enjoy that amazing view from the top of your mountain, Jim is your guy.

Jim has **built and sold several successful businesses** and now travels the country working with small businesses and the associations that support them. He lives his own best life in Orlando.

Build a Better Business. Live a Better Life.SM

Connect with Jim today

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Top Talk Topics

Rise Above the Rest: How to Be the Best

Success isn't just about the numbers. Change how you work and how you think—so you can work smarter instead of harder.

The 5 Drivers™ to Building a Better Business

Uncover what drives you so you can accelerate your growth *and* find the right balance between running your business and living your life.

Build a Business That Survives and Thrives

Bridge the gap between where you are and where you've always dreamed you could be by knowing what stage you're in and how to get to the next one.

Maximize Marketing for Your Business

Marketing doesn't have to be a chore. Whether you're an introvert, an extrovert or somewhere between, you can make marketing work for you.

Live Your Best Life! A Life Goals Workshop

There's more to life than work. Explore the dreams and aspirations you have for your life, and take action to make them come true—without sacrificing your business.

"spirited and engaging"

"one of the best I've ever seen or heard"

"meaningful, passionate and motivating"

"DO NOT HESITATE; your business and life will never be the same"