



Strategic Business Coach



Jim Roman has helped small business owners and professionals make more money, have more time and live more life for more than 20 years. A highly respected strategic business coach, **Jim's results-oriented programs and talks inspire and empower people to take action.**

Jim knows from personal and professional experience the **vital part associations play in in the success of small business professionals.** That's why he works closely with associations, chambers and organizations like National Association of Residential Property Managers (NARPM), Association of Consulting Foresters (ACF), Oklahoma Society of Association Executives (OSAE), Lakeland REALTORS and many others.

Jim's work with associations nationally, regionally and at the chapter level increases the value of membership and the strength of leadership. **He helps build chapter and national organizations that grow and thrive by making sure their members do, too.**

Jim has **built and sold several successful businesses** and now travels the country working with small businesses and the associations that support them. He lives his own best life in Orlando.

Build a Better Business. Live a Better Life.SM

Connect with Jim today

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Topics for Associations

Rise Above the Rest: How to Be the Best

Success isn't just about the numbers. Change how you work and how you think—so you can work smarter instead of harder.

Being Indispensable: Driving Association Success

Members are the lifeblood of your association. Understand what they want—and what they need—and help them get it

The 5 Layers of Member Engagement and Growth

Growing engaged members starts on Day 1. Cultivate active and dedicated volunteers, committee members and leaders.

The Art and Science of Effective Committees

Committees don't have to be a chore. Organize and run yours so they're engaging for your members and productive for your association.

How to Take the WORK Out of Networking[®]

You can be a master networker! Make networking events work for you by having a plan and focusing on serving, not selling.

"spirited and engaging"

"one of the best I've ever seen or heard"

"meaningful, passionate and motivating"

"DO NOT HESITATE; your business and life will never be the same"